



Health care providers can often face significant challenges transitioning from a paper-based system to electronic health records (EHRs).

At Gold Coast, we understand these challenges, and we are here to help.

Who is Gold Coast? The Trusted Advisor in Health IT.

- An independent, non-profit, vendor neutral organization, providing technical assistance, guidance, and information on best practices to support and accelerate providers' efforts to become meaningful users of certified EHR technology
- Founded by providers, for providers: Ventura County Medical Association, San Luis Obispo County Medical Association, Santa Barbara County Medical Association
- Part of ten Local Extension Centers (LECs) around the state, that bring health information technology (HIT) expertise to local communities
- Part of a national network of 62 regional extension centers with direct, rapid and reliable access to a pipeline of key information on health IT and meaningful EHR use

Gold Coast is one of a select group of organizations throughout the U.S. designated as having the experience and capacity necessary to assist health care providers with the task of modernizing their practices with certified EHRs. We have been selected by the U.S. Department of Health and Human Services' (HHS) Office of the National Coordinator (ONC) for Health Information Technology to serve California providers.

For eligible providers who already have an EHR system, we can help you meet the criteria for incentive payments from Medicare or Medi-Cal for the meaningful use of EHRs.

What Do We Offer? Provider support to achieve and maintain meaningful use.

Gold Coast is a support center making the implementation or upgrade of EHRs easier for providers throughout the process. Ultimately, our aim is to help increase quality of care for patients and overall productivity and efficiency in your practice by helping you achieve meaningful use of EHR systems.

We offer participating practices a wide range of valuable services. Some of our technical assistance service areas our meaningful Use experts will provide assistance:

- High level project management
- Education and Training
- Review and monitoring of Meaningful Use reports
- Audit File preparation
- Security Risk Analysis
- Prepare for Stage 2
- Assistance meeting Meaningful Use and accessing incentive payments through Medicare or Medi-Cal

Who is Eligible?

If you are a prescribing health care provider (MD, DO, PA, NP, CNMW) and work in an ambulatory care setting, you may be eligible to join Gold Coast now! *Priority primary care providers (PPCPs), Internal Med and sub-specialties: Pediatrics, OB/GYN, Endocrinology, Nephrology, Pulmonology, Cardiology, Gastroenterology, Allergy, Geriatrics,* will receive access to subsidized services. Non-PPCPs can access our services on a fee-for-service basis.

The Time is NOW!

Our priority is helping providers navigate the complex world of Meaningful Use. We provide scalable solutions that will enable providers to:

- Take advantage of Gold Coast's subsidized technical assistance services while they are still available
- Achieve EHR meaningful use objectives from the very beginning to maximize incentives and minimize financial and administrative burdens associated with implementing new electronic systems
- Prepare and position yourself for future pay for performance program