A New Member Benefit:

Promoting the Value of FACC

“FACC Value” Campaign Goals:
• Get CA members involved, engaged and proud to be FACC.
• Get patients and John Q Public to realize the importance and need for FACC.

Committee Priorities:
1. Use celebrities to issue tweets or PSAs about the value of FACC. (See below for our first video with William Shatner.).
2. Form alliances with companies to help get the message out.
3. Hold regular events, including new types
4. Produce a video or documentary to go viral.
5. Issue press releases about cardiology importance (ACC & individual FACC)
6. Write articles on the value of FACC and issue press releases.
7. Develop public spokespersons.

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William Shatner Takes Stock of a Life Well Lived

William Shatner owes his good health and being able to enjoy his active life to taking care of himself, regular exercise, healthy diet and having good genes inherited from his parents - and taking advice from good physicians, including his cardiologist. William Shatner shares that his cardiologist is an F.A.C.C., a Fellow of the American College of Cardiology and encourages patients to find and use FACC.

Click on the image above to view an enhanced version of the full video on our CA Chapter YouTube channel. Help this go viral!
Congratulations to our National Award Recipients!

**William A. Parmley Young Author Award**  
Pablo Martinez-Legazpi, MEng, PhD

**ACC/Herman K. Gold Young Investigator Awards in Molecular and Cellular Cardiology**  
Joshua Knowles, MD, FACC  
Atsushi Tachibana, MSc  
Eleni Tseliou, DR

**Clinical Investigations, Congenital Heart Disease and Cardiovascular Surgery**  
Payal Kohli, MD

**ACC/Merck Research Fellowship Award**  
Sandeep Krishnan, MD

**Presidential Career Development Award**  
Tamer Sallam, MD

**Master of the American College of Cardiology**  
Prediman K. Shah, MD, MACC

**Distinguished Scientist Award (Clinical Domain)**  
Mark A. Hlatky, MD, FACC

**Douglas P. Zipes Distinguished Young Scientist Award**  
Reza Ardehali, MD, PhD

**Distinguished Teacher Award**  
Robert J. Siegel, MD, FACC

**Presidential Honor for Excellence (posthumous)**  
Kanu Chatterjee, MB, MRCP

**Newly Designated Associates**  
Theresa A. Brown, NP, AACC  
Kathryn S. Jaramillo, CNS, AACC  
Kelly Y. Matsuda, PHARMD, AACC
Congratulations to our New FACCs!

Olcay Aksoy, MD, FACC
Fariba Amani, MD, FACC
Ramin B. Ashtiani, MD, FACC
Benjamin R. Blevins, MD, FACC
   Eric Buch, MD, FACC
   Robert Castro, DO, FACC
   I-Hui Chiang, MD, FACC
Christopher W. Chu, MD, FACC
   Emily L. Conway, MD, FACC
   Nirav N. Desai, MD, FACC
   Amita R. Dharawat, MD, FACC
   Ahmad Edris, MD, FACC
   Karim El-Sherief, MD, FACC
Victor Anthony Gabrielian, MD, FACC
   Vishal Goyal, MD, FACC
   Richard V. Ha, MD, FACC
   Eric A. Hong, MD, FACC
Pei Chin Hsieh, MB CHB, FACC
Jonathan Chong Hsu, MD, FACC
   Usman Javed, MD, F.A.C.C.
   Powell O. Jose, MD, FACC
   Daniel Jurewitz, MD, F.A.C.C.
   Mitul B. Kadakia, MD, FACC
Sam Joseph Kalioundji, MD, FACC
Dhruv Kazi, MBBS, MS, FACC
Hammad Omer Khan, MBBS, F.A.C.C.
   Abha Khandelwal, MD, FACC
   Raj M. Khandwalla, MD, F.A.C.C.
   Avinash R. Khitri, MD, FACC
   Diana M. Kim, M.D.
   Ming Sum Lee, MD, F.A.C.C.
Frederic James Leong, MD, F.A.C.C.
   Kathleen M. Love, MD, FACC
Gopi K. Manthripragada, MD, FACC
   Amin Manuchehry, MD, F.A.C.C.
   Chad Y. Mao, MD, F.A.C.C.
   Evan E. May, MD, F.A.C.C.
   Alden Joseph McDonald, MD, FACC
   Salman Mehboob, MD, FACC
   Hirsch Mehta, MD, FACC
   Teferi Mitiku, MD, F.A.C.C.
   Anna McDivit Mizzell, MD, FACC
   Peter J. Mohr, MD, FACC
   William Mosley, MD, FACC
   Rine Nakanishi, MD, PhD, FACC
   Rita Ng, MD, F.A.C.C.
   John H. Pang, MD, FACC
   Rishi Patel, MD, F.A.C.C.
   Jonathan Addison Peng, MD, FACC
   Tim S. Provias, MD, FACC
   Leopoldo Puga, MD, FACC
   Seema Pursnani, MD, MPH, FACC
   Amir Rabbani, MD, F.A.C.C.
   Farhad Rafii, MD, F.A.C.C.
   Jamal S Rana, MD, F.A.C.C.
   Risheen S. Reejhsinghani, MD, FACC
   Benjamin G. Romick, MD, FACC
   Hadas Shiran, MD, FACC
   Matthew D. Solomon, MD, PhD, FACC
   Ajay V. Srivastava, MBBS, FACC
   Heather Y. Sun, MD, FACC
   Jesus A. Vera, MD, FACC
   Janet Wei, MD, FACC
   Mariusz W. Wysoczanski, MD, FACC
   Yang Xue, MD, FACC
   Andrew A. Zadeh, MD, FACC
   Katrine A. Zhiroff, MD, FACC
   Raymond J. Zimmer, MD, FACC
   Todd K. Zynda, DO, FACC
Board of Governors Meeting 2015
The ACC Board of Governors met just before the annual national ACC meeting in San Diego. The college’s accomplishments, challenges, and plans for the future were discussed. Some highlights:

- ACC remains patient centered
- Member value, how to better serve ACC members
- ACC has become the professional home for the entire cardiovascular team
- Trust and physician behavior, how to deal with outliers

- Precertification denial, are AUC guidelines ignored by insurance companies?
- MOC: 87% of ACC membership is opposed to ABIM’s onerous testing plans. ABIM now admits it erred. Negotiations are ongoing
- Fellows in training, more diverse, values may be different, how to involve the future leaders in the college
- Repeal of the SGR remains a focus for the ACC and the house of medicine. A permanent fix is sorely needed. The current “patch” expires March 31.

ACC.15
The annual ACC Scientific Sessions were held in San Diego for the first time. The meeting was outstanding! Rumor has it that attendance was increased over recent meetings in Washington, DC and San Francisco. The superb program, facilities, vibrant Gaslamp Quarter, and spectacular weather should put San Diego in the ACC meeting rotation going forward.

So long, farewell
California ACC will have new leadership April 1, 2015. Norman Lepor will be the new Southern California Governor, and Garwood Gee will serve as the Northern California Governor. They bring new energy, a new agenda, and contrasting personalities that should serve us all very well. The California Chapter of the American College of Cardiology is in very good hands.

2015 CA ACC Chapter Leadership Effective April 1, 2015

President/Southern California Governor
Norman Lepor, MD, FACC

Vice President/Northern California Governor
Garwood Gee, MD, FACC

Immediate Past President/Governor - Southern
John B. Gordon, MD, FACC

Immediate Past Governor - Northern
William J. Bommer, MD, FACC

Secretary/Treasurer
Sheila Kar, MBBS, FACC

CEO
Lianna S. Collinge, CAE

In State Board of Trustee
Ralph G. Brindis, MD, MACC

In State Board of Trustee
John Harold, MD, MACC

In State Board of Trustee
Dipti Itchhaporia, MD, FACC

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1731 Howe Ave. #247, Sacramento CA  95825   website: www.caacc.org
TVT Registry Creates Hope For Future Biomedical Innovation

A recent ACC in Touch Blog post authored by John D. Carroll, MD, FACC, member of The STS/ACC TVT Registry Steering Committee, explores the connection between biomedical innovation and collaborations surrounding the TVT Registry. “The TVT Registry serves as a model of innovation for future registries and the future of patient-centered care,” he writes. Read more.

Dive Deep Into Your Area of Practice with ACC.org Clinical Topic Collections

By subscribing to one or more new in-depth clinical topic collection on ACC.org, ACC members can view customized content recommendations and elect to have email digests delivered right to their inbox. Clinical topic collections serve as centralized homes for guidelines and clinical documents, educational products, patient cases, expert commentary and more, all related to a specific topic area. Personalizing your ACC.org experience by subscribing to clinical topic collections is easy. Log into ACC.org, choose from the list of more than 20 clinical topic collections, select a topic and click on the “notify me” button in the upper right corner. Sign up and manage the frequency of your email digests for your selected topics, as well as other newsletter subscriptions through My Communication Preferences. For help getting started on the new website, visit the ACC.org Quick Start Guide.

ACC Archived Webinars

Did you know that you can find archived webinars from throughout the years from the ACC on ACC.org?

As a member, you have access to this wealth of information here. To access them, you must have an ACC.org log-in and use the confirmation code and webinar access link emailed to you once you.

Questions?

Contact ACC’s Resource Center at Phone: 202-375-6000, ext. 5603 or 800-253-4636, ext. 5603 or resource@acc.org.
Physician Quality Reporting System (PQRS) Clarification

The Centers for Medicare and Medicaid Services (CMS) has issued guidance stating that eligible professionals’ (EPs) "services provided at or on behalf of an independent diagnostic testing facility (IDTF) align with the billing methodology used for PQRS; therefore, these EPs are eligible and able to participate in PQRS." For 2013 and 2014, CMS excluded IDTF services from PQRS reporting due to their billing methodology; however, CMS clarifies that these services do align with the Part B methodology used for PQRS, and will be counted for 2015 reporting. EPs who rendered services at or on behalf of an IDTF will not be subject to the 2015 or 2016 PQRS payment penalty for services billed under the IDTF Taxpayer Identification Number (TIN). If these EPs receive Part B Medicare Physician Fee Schedule reimbursements in 2015 reflecting a PQRS penalty, the claim will be automatically reprocessed to correct the payment. EPs rendering services at or on behalf of an IDTF should participate in the 2015 PQRS reporting period to avoid the -2 percent payment adjustment on 2017 payments. All EPs must report under each National Provider Identifier/TIN combination under which they are submitting Part B claims to avoid any PQRS penalties. CMS sent this clarification to subscribers of the PQRS Listserv on Feb. 25 with additional information on IDTF services eligible for PQRS reporting. It will be posted soon on the PQRS FAQ. The ACC continues to work with CMS to obtain policies and guidance to help you successfully participate in PQRS. Contact Christine Perez at cperez@acc.org with questions.

Full Set of Prevention Guidelines Now Available via ACC’s Guideline

Version 2.0 of the ACC’s Guideline Clinical App is now available on the Apple and Android platforms. With the addition of the Guideline on Lifestyle Management to Reduce Cardiovascular Risk and Guideline for the Management of Overweight and Obesity in Adults, the app now contains the full set of clinical prevention guidelines released by the ACC/American Heart Association in 2013. These additions expand the collection of clinical guidelines in the app which already includes guidelines on assessment of cardiovascular risk, treatment of blood cholesterol, atrial fibrillation, heart failure and valvular heart disease. Download the free app in the iTunes or Google Play app stores.

Find a Mentor, Be a Mentor: Register for ACC’s Mentoring Program

The College’s online mentoring program, developed through the efforts of the Early Career Professionals Leadership Council and Section, is designed to help create and foster mutually beneficial mentor/mentee relationships. The program connects experienced cardiovascular professionals with younger professionals based on areas of interest, specialty and expertise. Register online and find out more at ACC.org/Mentoring.
Advocacy - An Individual Right and a Professional Responsibility

In a recent post on the ACC in Touch Blog, Richard Chazal, MD, FACC, vice president of the ACC, explores professional responsibility to advocacy and the ACC’s most recent efforts in health policy. "The ACC's long-term advocacy focus has been, and continues to be on the ultimate wellbeing of patients, both in the U.S. and around the globe. One need only look at some of the College's recent efforts to make this point: advocacy for funding for cardiovascular research; advocacy for the use of scientific registries for quality improvement; advocacy for pulse ox legislation and smoke-free laws. The list goes on. Expansion of work into the international sphere is also underway. The College has played an integral role in global policy efforts to battle non-communicable diseases and is working with partner societies and ACC International Chapters around the globe to support policies aimed at improving heart health and reducing cardiovascular mortality." Read more on the ACC in Touch Blog.

Take Action: Write to Your Legislators in the 114th Congress

The 114th Congress has convened in Washington, DC, and the ACC needs your help with education and outreach! With a number of new lawmakers and a shift in power in the Senate, now is a crucial time for ACC members to educate policymakers about the impact their decisions have on patients, providers and practices. Clinicians are able to offer unique, patient-provider expertise at a time when the future of medicine is being debated. Our members are critical components of our congressional grassroots efforts. The ACC's key priorities for 2015 are to:

- Creating a value-driven health care system
- Ensuring patient access to care and cardiovascular practice stability
- Promoting the use of clinical data to improve care
- Fostering research and innovation in cardiovascular care
- Improving population health and preventing cardiovascular disease

Click here to send a pre-populated letter to your legislators. The ACC community must urge members of Congress to reduce regulatory burdens on clinicians and support our efforts to provide the delivery of high-quality, cardiovascular care.

Download the ACC Advocacy Action mobile App!

ACC members can engage with lawmakers and influence health policy with the ACC Advocacy Action mobile app. The app includes an interactive congressional directory to locate lawmakers, timely talking points to share during congressional visits, an event scheduler to keep track of Capitol Hill meetings, social media tools to engage with legislators, and more. The app is available on iTunes (iPhone, iPad) and Google Play (Android devices).
UPCOMING EVENTS

Check out our website at www.caacc.org for details on all events.

April
9:  UCI Cardiovascular Conference, 8:00 am, University of California, Irvine Medical Center
17-19: Clinical Advances in Arrhythmias and Cardiovascular Disease, Coronado Bay
18:  19th Annual Heart Failure 2015: An Update on Diagnosis and Therapy, Los Angeles
22:  Board of Director’s Meeting, 8:00 am - 4:00 pm, Chops Steak Seafood & Bar, Sacramento
24:  9th Annual Women and Ischemic Heart Disease Symposium, Cedars-Sinai, Los Angeles

May
8:  Cardiology Update 2015: Conventional Wisdom and Beyond, Torrance Memorial Med.Ctr.
19:  MHVI Memorial Care Heart and Vascular Institute Super Cardiac Catherization Conference, 7 pm - 8:30 pm, Costa Mesa
23:  UCLA Heart Failure Symposium: 2015 Update & Focus on Organ Transplantation, Hyatt Regency Century Plaza, Los Angeles
28:  UCI Cardiology Conference, 8:00 am, University of California, Irvine Medical Center
29:  3rd Annual Success with Failure: An Advanced Heart Disease Symposium, Long Beach

July
25-27: International Academy of Cardiology Annual Scientific Sessions 2015 & 20th World Congress on Heart Disease, Hyatt Regency Vancouver, Canada
31-2:  American Society for Preventive Cardiology’s 4th Annual Cardiovascular Disease Prevention Conference, Boca Raton, Florida

August:
7:  8th Annual CVT Northen Conference

September
12:  6th Annual Cardio Updates Meeting, Newport Beach
26:  2nd Annual UCSD: Lead Management Update”, La Jolla

October:
1-2:  CDM 2015: Cardiovascular Disease Mgmt: A Case Based Approach, Phoenix, Arizona
18-20: ACC’s 2015 Legislative Conference, Washington DC
22-24: 15th Annual Maui Cardiovascular Symposium, Maui, Hawaii

December:
18-20: 32nd Annual Advancees in Heart Disease, Palace Hotel, San Francisco
May 29 - 31, 2015 • Hollywood, CA

VIP UPGRADE AVAILABLE
Exclusive opportunities to meet and interact with Malcolm Gladwell and Siddhartha Mukherjee, M.D.!

Why attend?
Prepare for changes affecting your profession, your practice and your economic future

Who goes?
Physicians and nurses, medical practice managers and all other healthcare and/or healthcare related professionals

Where is it?
Loews Hollywood Hotel located at the Hollywood Highland Center in the heart of Hollywood


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